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## MEDIA ALERT \*\* MEDIA ALERT \*\* MEDIA ALERT

## **SALUTE TO SOLIDARITY**

## **RDH** Partners Hosts Rally for Entertainment Industry Workers

ATLANTA, GA (October 3, 2023) – In a show of support for striking industry workers as well as a celebration of the recent end to the WGA strike, local IATSE member-owned broadcast, cinema, and telecommunications equipment provider RDH Partners will host a rally to honor the strength and resilience of the film & television community.

Trade unionists, screen actors, writers and the general public are invited in a **salute to solidarity** at the RDH facility in Smyrna on Saturday, October 7, 2023. The event will showcase the latest technology and techniques as well as provide an evening of entertainment with live music, complimentary refreshments, and the opportunity to catch up and network with friends and colleagues.

WHEN: Saturday, October 7, 2023, from 7:00pm – Midnight (12:00am) ET WHERE: RDH Partners, 5375 Oakdale Rd SE, Smyrna, GA WHAT TO EXPECT: family-friendly celebration of the entertainment industry

WHAT TO EXPECT: family-friendly celebration of the entertainment industry's unrelenting spirit

- RDH Open House featuring the latest tools and techniques
- Local Union Rallying with members and representatives of IATSE, WGA, and SAG-AFTRA
- Complimentary refreshments
- Entertainment: live music, an on-stage karaoke session, and DJ performance
- Networking and mingling with industry professionals
- Raffle for multiple prizes, including 'Five-Dollar Friday'-style cash pot drawings for three lucky union members

For more about Salute to Solidarity Rally and the growing schedule of events, visit: https://rdhpartners.zohobackstage.com/SalutetoSolidarityRallyParty

For complementary online registration visit Free Registration

Known for providing motion picture equipment, cellular and broadcast services, RDH is a Smyrna-based broadcast, cinema, and telecommunications equipment provider that proudly serves and supports the Georgia entertainment community.

Thousands of Georgians in the film & television industry are unable to work as labor disputes and strikes have effectively shuttered the film & television industry across the country.

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The Writers Guild of America (WGA) was on strike against the Alliance of Motion Picture and Television Producers (AMPTP) for 148 days. Work stoppage continues as negotiations between the Screen Actors Guild (SAG-AFTRA) and AMPTP resume. SAG-AFTRA has been on strike since July 14 after failing to reach a deal on a new contract.

Please add to the conversation and show your support on social media using: #IAsolidarity #istandinsolidarity #iatse #iatsesolidarity #SAGAFTRAstrong #SAGAFTRAstrike #WGAstrong #WGAstrike

## About RDH Partners:

RDH Partners provides production equipment and cellular support for the motion picture, television, and broadcast industries. Founded in Atlanta in 2019 by Tyler Blackwell and Joe Elrom, two Digital Imaging Technicians (DITs) and IATSE Local 600 members, RDH offers modern tools and solutions to help creators bring ideas to life. With a passion for gear and solutions, the team at RDH are experts in camera data workflows, 4K/HDR/video pipelines, live broadcast technologies, and cellular communications.

www.rdh.partners

For media inquiries, contact: Tyler Blackwell, CEO and Co-Founder <u>tblackwell@rdh.partners</u> Phone: 404-853-8787